

Advertising rates (euros)

Display

Print display advertising rates 2009 (€)			
	1x	6x	12x
Full page			
Full colour	5000	4700	4500
Mono	4000	3760	3600
Half island			
Full colour	4250	3995	3825
Mono	3400	3196	3060
Half vertical			
Full colour	3400	3196	3060
Mono	2720	2557	2448
Half horizontal			
Full colour	3400	3196	3060
Mono	2720	2557	2448
Third vertical			
Full colour	2890	2717	2601
Mono	2312	2173	2081
Quarter			
Full colour	1860	1748	1674
Mono	1488	1399	1339
Eighth			
Full colour	1350	1269	1215
Mono	1080	1015	972

Subject to change

Online display advertising rates 2009 (€)		
	Duration	€
Corporate partnership	12 months	2600
Top-level banner	1 month	1650
Skyscraper banner	1 month	2200
MPU banner	1 month	1650
Buyer's Guide sponsorship banner	1 month	675
Key supplier		
5-page site	12 months	6750
10-page site	12 months	13500
News alert sponsor		
Top sponsor	1 week	750
Second sponsor	1 week	590
Third sponsor	1 week	470
Sponsored search terms	6 months	1350
	12 months	2000
Star product	12 months	870
Featured product	12 months	600
Webinar	per event	9450
Video presentation	1 month	1950

Subject to change

Recruitment

SCC* rates (€)		
	non-universities	universities
Mono	133	87
Spot colour	141	90
Full colour	144	93

Subject to change
*Single column centimetre

Set-size discounts – mono (€)	
	non-universities
Quarter page	3112
Half page	6224
Full page	11065
Double page spread	19365

Subject to change

Example bespoke sizes – mono (€)		
	non-universities	universities
5 cm × 2 col	1330	870
10 cm × 2 col	2660	1740
12 cm × 2 col	3192	2088
15 cm × 2 col	3990	2610
10 cm × 3 col	3990	2610
20 cm × 3 col	7980	5220

Subject to change

Advertising rates (€)		
Text listing	non-universities	universities
1	763	364
6	3891	1856
12	7325	3495

Subject to change
*Please call to discuss discount rates for long-term package options
*All jobs are included in the weekly jobswire and for a surcharge can be included in the *Physics World* weekly newswire

Online options – cost per month (€)		
	non-universities	universities
Text listing	709	338
Featured recruiters	975	514
Enhanced featured recruiters (including profile)	1235	585
Banner	1560	910
Skyscraper	1950	1040

Subject to change
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